

The Sourland Conservancy's Music Festival Committee is proud to present the 11<sup>th</sup> Annual Sourland Music Festival! Scheduled for July 19<sup>th</sup> (rain date: July 20<sup>th</sup>) from 4-11 pm, the Music Fest will once again take place on the beautiful polo fields of the Hillsborough Country Club on Wertsville Road in Hillsborough, NJ.

The Sourland Music Festival draws between 1,000 – 1,500 attendees from Hunterdon, Mercer, and Somerset counties. The music is fantastic, the views of Sourland Mountain are one of a kind, and this wonderful family-friendly event is one you would be proud to support. The Sourland Music Festival will feature the area's finest musicians; local artisans, nonprofits, and other businesses will display their wares.

Festival-goers will feast on the delicious fare of popular local restaurateurs while enjoying a beautiful Sourland sunset. Festival information and ticket sales can be found at www.sourlandmusicfest.org.

#### SPONSOR BENEFITS FOR SOURLAND MUSIC FESTIVAL

### Lead Sponsorship - \$5,000

- Major event sponsor banner (provided by the Sponsor) above the stage
- VIP seating under tent with signs
- Lead Sponsor prominently mentioned on all posters, flyers, radio, web, social media, email blast, newsletter, and newsprint ads
- Full-page advertisement in the souvenir program
- 15 free tickets to the Festival

### Signature Sponsorship - \$3,000

- Sponsor banner (provided by the sponsor) beside the stage
- VIP seating
- Signature Sponsor prominently mentioned on all posters, flyers, radio, web, social media, newsletter and newsprint ads
- Half-page advertisement in the souvenir program
- Eight free tickets to the Festival

### Basic Sponsorship - \$1,000

- Banner (provided by the Sponsor); table/tent space at the Festival
- Quarter-page advertisement in the souvenir program booklet
- Basic Sponsor mention in newsletter, newsprint, website and social media
- Four free tickets to the Festival

### Friend Sponsorship - \$500

- "Friend" mention in newsletter, newsprint, website and social media
- One free ticket to the Festival

### Artisan/Crafter Vendor Sponsorship (\$70 and vendor keeps profits from any sales)

• Table at the event (tents, signs, etc., provided by the vendor)

## Main Refreshment Vendor Sponsorship (\$350 per event and vendor keeps profits from sales)

- Mention in newsletter, newsprint, website, social media, and souvenir program book
- One free ticket to the Festival

### **Advertisement in Souvenir Program Booklet:**

Full page: \$500Half page: \$250Quarter page: \$125

# Corporate Sponsorship Form To be submitted no later than Monday, July 7<sup>th</sup> at 5pm

RETURN TO: CONTACT: Sourland Conservancy Barton Thompson 83 Princeton Ave, Suite 1A blthompson220@gi Hopewell, NJ 08525 Phone: (609) 924-87		220@gmail.com
Web Site Address:		
Email Address:		
Phone:	Fax:	
City, State, Zip:		
Street Address:		
Contact Name:	Title:	
Company Name: (exactly as you wish it to appear i	n promotional materials)	
Name on Card:		
MasterCard/Visa/Amex #:	Exp. Date:	
Check enclosed for: \$	<del></del>	
Ad in Souvenir Program Booklet:	Full Page Half Page Quarter Page	\$ 500 \$ 250 \$ 125
Ad in Couranis Drogsom Dooklots	Signature Sponsorship Basic Sponsorship Friend Sponsorship Artisan/Craft Vendor Main Refreshment Vendor	\$1,000 \$ 500 \$ 70
Select Level:	Lead Sponsorship	\$5,000

Phone: (609) 924-8777 Fax: (609) 466-7740